



Internet of Things and the Unique Identifier System Fahd Batayneh | Regional Cybersecurity Summit | 31 OCT 2016

# What are we Talking About?





### And What's the Hype About?





### Simple View of IoT Dependencies

Economic/Societal Layer (IoT, Finance, Security...)

Logical Layer (Domain Names, IP Addresses...)

Physical Layer (Undersea cables, Satellite, IXPs...)



### Domain Names

• Remembering names is always easier than remembering number





# Security Online

⊙ Cybersecurity is a key term today

◎ Billions of USD is lost yearly due to cybersecurity attacks

#### WHEN DDOS ATTACKS THREATEN BUSINESS OPPORTUNITIES

### **Cost per DDoS Attack**

DDoS attacks cost small and mid-size businesses an average of \$52,000 per incident. For large enterprises, an average of \$440,000 is lost in business and IT spending.



#### **CIO INSIGHT**

WHEN DDOS ATTACKS THREATEN BUSINESS OPPORTUNITIES

Top Four Long-Term Cost of DDoS Attacks

26% report lost business opportunities

38% of businesses believe DDoS attacks damage their company's reputation

29% report damage to their credit rating

26% report an increase in insurance premiums

CIO INSIGHT



## Security and the DNS

### ○ Is the DNS secure?

- DNS Spoofing Diverts Internet traffic away from legitimate servers and towards fake ones
- Man in the Middle Someone stands in-between you and the entity executing your transaction
- $\odot$  Are there solutions?

### DNSSEC



# **DNSSEC** Demystified



# ... cont. (DNSSEC Demystified)





# ... cont. (DNSSEC Demystified)



## Who Should Deploy DNSSEC?

<u>Registries</u> – registries must sign their zones and roll over their keys as part of routine maintenance

DNS Providers-will need to provide the ability for registrants to sign their domain names and generate the key they will provide to the zone through via their registrar

Hardware vendors – may need to modify routers to accept larger packet sizes through port 53

> Browsers – will want to consider modifying the browser interface to indicate the presence of DNSSEC as they have with https:// (padlock) and EV certs (green browser bar)

ISP's – must set their DO bits and ensure that their caching servers are configured for larger response sizes

Registrars-must prepare their account management interfaces to receive keys from their customers and pass them to the appropriate registry via EPP

Registrants – who collect personal and/or financial information will want to generate a key for each of their names and submit to their DNS provider

Source - https://www.neustar.biz/



## And Who is Responsible for the DNS?!

- The Internet Corporation for Assigned Names and Numbers (ICANN)
- ⊙ ICANN coordinates these unique identifiers across the world
- ICANN promotes competition and develops policy on the Internet's unique identifiers
- ICANN does not control content, it cannot stop spam, and it does not deal with access to the Internet
- ⊙ Has hub offices in Los Angeles (HQ), Istanbul, and Singapore
- ⊙ Has engagement centers in Montevideo, Washington DC, Brussels,
  Geneva, Beijing, and Seoul
- Website at <u>http://www.icann.org/</u>



# **Engage with ICANN**



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